International recording artist Peter Lloyd is one of Jamaica's finest entertainers. He entered the creative industry as an actor and has achieved a highly successful career in film and television. Now, one of Jamaica's most diverse and multifaceted personalities, Peter Lloyd is a highly respected singer, songwriter, actor, video director, broadcaster and music producer. His impressive music catalogue includes four number one singles - Tonight in Japan; Searching in the United States, UK and Jamaica, Oh My Darlingin Jamaica and Blood On Your Hands worldwide. In recent years the acclaimed singer has had several Top10 singles, Wake Dem Up, Dance Hall Queen, Pose, and Gold Digga to name a few. Peter Lloyd also penned and performed the title track for the movie Trois called Menage A Trois, which became a massive R&B classic. Currently Peter Lloyd's newest single Pure Love is poised to be the singer's next massive hit with the momentum it has set in motion since its release in March 2016. Lloyd's sophomore album Stories From I Father's Country, garnered rave reviews worldwide and features a number of his hit singles. This followed the critically acclaimed debut album Transitions released in 1999. Peter Lloyd is one of the finest live performers in the Reggae genre and has headlined major festivals and shows across Europe, United States of America and Jamaica. Among the singer's notable achievements is a feature on CNN's ROOTS: Our Journeys Home, becoming one of an exclusive group of reggae artiste to appear on CNN.

"I give 100% for my fans; my life means nothing without them. My purpose is to heal the world, that's why they call me the Love Messenger," says Peter Lloyd.

Accompanying his musical talents, Lloyd is one of Jamaica's most accomplished actors. He has starred in several major Hollywood blockbuster movies including The Mighty Quinn, Prelude to a Kiss and International television series such as Walt Disney's Return to Treasure Island, Passion and Paradise, and ABC television's Going to Extremes. He has shared screen time with film icons Denzel Washington, Alec Baldwin, Meg Ryan, and the legendary Spike Lee. Additionally Lloyd has been featured in numerous international and national advertising campaigns and has hosted three of Jamaica's highest rated television shows: Morning Time, Man and Woman Story and ManTalk. The Love Messenger in his passion for reggae music, the youth and giving back has for several years toured the island's schools with a programme called Yutes Rise, where he inspires the students through a reggae/motivational workshop and live performance. He has also successfully taken Yutes Rise outside of Jamaica, namely Germany and Netherland with plans to keep expanding.

Peter Lloyd's music, message and mission is always positive and uplifting with undeniable mass appeal, that resonates with audiences around the world.