

When you talk about the real roots of rock and roll, one name that most stands out is

THE CLOVERS®

Founded by **Harold Lucas**, they began singing together in high school and signed with **Atlantic Records** in 1950, beginning the unbelievable string of **fifteen number one hits** on the Rhythm and Blues charts, influencing every vocal group that followed throughout the ensuing decades.

Over the years, various members voluntarily left the act, but Harold Lucas kept touring and recording with carefully-chosen replacements. By the 1980's, The Clovers were undergoing a renaissance, achieving radio airplay with newly recorded material (on the **Ripete Records** label), including a number one, double-sided hit ("**Don't Play That Song**" b/w "**Drive It Home**") on Beach Music stations in the Southeast, from Virginia Beach to Jacksonville!

Harold's **Clovers** have been featured in regional radio and television commercials and national TV syndication. Public performances have included returns to NYC's famed **Apollo Theater**, **Beacon Theater**, and **Radio City Music Hall**; Los Angeles' **Universal Amphitheater**, Philadelphia's **Valley Forge Music Fair**, Long Island's **Westbury Music Fair**, the **Savannah Civic Center**, **Disney World**, and many other theaters, performing arts centers, fairs, festivals, and conventions across the USA and in Europe.

The Clovers' casino dates have ranged from **Atlantic City** to **Las Vegas** to **Monte Carlo**, earning them standing ovations and industry accolades along the way.

None other than **Richard Nader** wrote of the group: *"Thank you for The Clovers---They stole & stopped the show---I loved them"*

Harold Lucas thought so much of his now-evolved hit act that he blessed them all by granting each member a full legal partnership in the Clovers name and various endeavors. **Well deserved, since without this second blossoming The Clovers could well have faded into musical obscurity.** ...and although Harold has since passed away, the act today still includes long-time partners (of Harold's choosing) **Johnny Mason** (a Clover since 1969) and **Steve Charles** (invited by Harold in 1980), both of whose lead vocals and antics contributed heavily to The Clovers' renaissance.

The Clovers have performed continually thru the years and have built a reputation as one of the most entertaining groups still around, combining excellent showmanship, a healthy dose of humor, and an authentic, exciting vocal blend.

- **The Clovers were the first recipients of a career achievement award by the Rhythm and Blues Foundation in 1989**
- **The Clovers were inducted into the Beach Music Hall Of Fame in 1989 and were presented a Lifetime Achievement Award in 1996**
- **The Clovers were inducted into the Vocal Group Hall Of Fame in 2002**
- **The Clovers were inducted into the Doo Wop Hall Of Fame in 2003**
- **The Clovers were featured in the PBS "My Music/American Soundtrack" series in 2007**