

Rive Video Promotion

15 Bank St. Red Bank, NJ 07701
732.530.1501 Kenny@RiveVideo.com

Sorted by Show Type
then Region

Artist: **Ras Lil Dread "Born Free"**

Total Adds Nationwide as of 9/7/2012 **94**

Ras Lil Dread "Born Free" in top spot on Video Detective
Hot Leads & Likely Suspects - New Music Spotlight

The screenshot shows the Video Detective website interface. At the top, there is a navigation bar with the Video Detective logo, a search bar, and a 'Sign In' button. Below the navigation bar is a Facebook promotion banner that says 'Get the latest trailers, posters, and contests. Become Our Fan on Facebook' with a 'Like' button. The main content area is divided into two sections: 'Music Videos: Hot Leads and Likely Suspects' and 'Sweepstakes'. The 'Music Videos' section features a grid of eight video thumbnails, each with a 'Track' button and the video title: 'Born Free', 'Get It In', 'Caveman!', 'Test Of Faith', 'Livin' Free', 'Relentless', 'Ladykiller', and 'Who We Are'. The 'Sweepstakes' section includes three promotional cards for 'The Apparition', 'Touchback', and 'The Walking Dead'.

Promotion Highlights

PROMOTION HIGHLIGHTS -

Add to E Vision video pool - airplay on Princess Cruise Lines, Nightclubs & events
Add to The Groove Zone - 900,000 homes in greater Denver CO.
Add to Pulse Network Retail Pool
Add to Promo Only Video Pool

Demographics Reach with Markets

Pool (Closed Circuit)

Pool

Promo Only a/k/a DJ Scotty B

Express Week 1, Urban September Reel

- Born Free- - 7/25 - add to 7/27 HD hits, Add to August

Demographics Reach with Markets

Pool

Hotels:

Hilton Hotels

Marriot Hotels

Holiday Inns

Ramada Inns

Las Vegas Hilton

Disney's Grand California Hotel

Caesar's Tahoe (aka MontBleu Resort Casino & Spa)

Restaurants

Hard Rock Cafe's

Colton's Restaurants

Planet Hollywoods

American Pie Pizza Co.

Buffalo Wild Wings

Cruise Lines

E Vision

- Born Free- - 9/6 - add to rotation for air during the month of August.

Demographics Reach with Markets

Princess Cruises, Rain Night Club, and Various Events

Pulse TV Network VME

- Born Free-

9/5 - recurrent add to Reggae channel for air 8/27 thru 9/2 - #14 on playlist

8/6 - add to Reggae channel for air on 8/2/12 - e-mail confirmation

Demographics Reach with Markets

Pool: 3,500 subscribers, club VJ's, Car dealerships, restaurants. Also on CW network (5million viewers) and Pulse (500,000 viewers)

Retail Pool which provides content to major electronic stores, restaurants, hotels, nightclubs and other retail outlets in California and Nevada. Included on the Pulse TV Network. This network has 24 hours of commercial free music seen by over 5 million viewers every month.

Regional - Broadcast & Cable

Live Roots TV

- "Born Free" 8/22 - committed add to upcoming rotation

Demographics Reach with Markets

Mid-Atlantic

RNRTV - Born Free- 9/5 - add to rotation for air on 9/2 thru 9/8

Demographics Reach with Markets

Public Access..Channel 5 on Fridays (8 PM) Wed (9 PM). 1 hour program. reaches 350,000 homes on Comcast Cable. airs randomly during the week after ten for a total of 4 times a week... Channel 5 in Baltimore City; Channel 19 in Carroll County; Channel 99 in Anne Arundel County; Channel 99 in Annapolis, MD

Here is the RNRTV schedule.

1. Baltimore City MD: Wednesdays @ 12:00 or 1:00 am and also 2 more times during the week. (varies)

2. Anne Arundel County MD: Mon., Wed., Fri., Sat.- 9:30 pm, Sat. and Sun. - 4:30 am

3. Annapolis MD: Mon., Wed., Fri., Sat. - 2:00 pm, Fri. and Sat. - 3:00 am

4. Carroll County MD: Fri. and Sat. - 10:00 pm

more info: RNRTV broadcast on four Community TV stations. Number of TV households in Anne Arundel and Annapolis comm. TV is 186,000, Baltimore City comm. TV is 250,000 and Carroll County comm. TV is 55,000. source NSI 2003.

5. Fall River MA. Community TV. Thursdays Channel 95 at 9 PM. Number of households 35,000

6. Reno NV. on channel 16 SNCAT Community TV, TheMediaCenter.org

7. Harford Cable Network in Harford County MD. Every Wednesday at 10:00 PM. 66,000 homes have access to this Community TV Network.

Baltimore City, MD - 320,000 households

Anne Arundel County, MD - 75,000 households

Harford County, MD - 60,000 households

Fall River, MA - 35,000 households

Reno, NV - 261,250 households

Annapolis, MD - 30,000 households

Charlotte, NC - 350,000 households (UNC-Charlotte- Channel 22 Sat and Sun nights airing right before MTVU 11pm <http://video.uncc.edu> adding)

a total of 870,000 potential households in six markets.

Mid-West

The In Crowd / Caribbean Jams - Born Free- - 8/7 - add to rotation for air on 7/22 - in current rotation

Demographics Reach with Markets

airs on KDHX 22 100,000+ households on Saturday afternoons at 3:00pm

More Music - Born Free- 8/30 - add to current rotation - email confirmation

Demographics Reach with Markets

Air Time(s): Friday 9:00pm & repeat Wednesday 10:30pm

Channel(s): WKTV 25 & GRTV 25

Total # of Homes Reached: Approx. 130,000

Target Audience: Lovers of Hard Rock/Heavy Metal ages 15 - 90

Show Length: 1 Hour

How many spins per week per show: 12 - 15

Type of show (Broadcast / Leased / Public / Cable / Satellite / Internet)

etc.: Public

of unique website visitors per month: N/A

V-Soul - WTR-TV - "Born Free" - 8/27 - add to upcoming episode

Demographics Reach with Markets

North East

Video Hits! Rainbow Productions - Born Free- Add to rotation for 8/23 and 8/24

Demographics Reach with Markets

1,000,000 households- Rochester, Syracuse, Albany and Buffalo. Show airs on Thursday and Fridays also repeats 2 times a week! 11pm time Warner channel 98.

Pacific

West Coast Black Television Network/Supa Mix - "Born Free" - 8/22 -

committed add to upcoming episode

Demographics Reach with Markets

Airdate: Saturday/Sunday : 3:00 AM to 4:00 AM
Sunday/Monday: 3:00AM to 4:00 AM

West Coast Black Television Network tm
KFTY TV 50/Comcast Digital CH. 199, Bay Area Wide 2 HH's
www.KFTY.COM: DISH & DirecTV Channel 50 2.5 million HHs
(Please ask for AD Rate card)

We play the best in R&B, Smooth Jazz, Reggae,
Hip Hop (Party style Soulful),
Gospel (holidays), Funk, Dance, Ol Skool
Demo- 25 to 60 yrs, Movies, Concerts, giveaways
Segments: U LIKE MY STYLE? Fashions
G.Y.G.O. -Get Yur Grub ON! Food Locations
CLUB 20 Supa Mix-Mix of Music videos
Entertainment Spotlight: Any and All events.

Bay Area Backstage & ACTV - Born Free- 7/13 - accepted to rotation - will add to upcoming episode

Demographics Reach with Markets

Cupertino and Los Altos area and every Wednesday at 10:30pm on **Channel 15** in the San Jose and Campbell areas and Channel 104 at select times

Skeelove House of Hip Hop - "Born Free" - 9/4 - add to rotation for next week's show - email confirmation

Demographics Reach with Markets

Airdates:

FRI 8:30PM CHANNEL 32 PASADENA CALIF.

SAT 2:30AM CHANNEL 32

SAT 2:30PM CHANNEL 32

SAT 5:00PM CHANNEL 35 INGLEWOOD CALIF.

Public Access

Music Type: Hip Hop , R&B , Alternative , Reggae

Pasadena Community Access Corp.

Channel 32, 35

Market: Pasadena , Altadena , San Gabriel , Highland Park

Air time: Friday 8:30 pm , Saturday 5:00 pm , 2:30 am

Length: 30 min.

Viewership: 1,000,000 households

Video Hive EVANS MEDIA GROUP, INC. - Born Free- 8/17 - Add to rotation for August & Sept.

Demographics Reach with Markets

San Francisco -Comcast Public Access cable television channel 29 Saturday at Midnight. 214,600 households. 5 hours of programming a week, rock, rap & alternative.

South West

The Vault - Born Free- 7/13 - accepted to rotation, will add to upcoming episode

Demographics Reach with Markets

Air Time(s): 3x - Friday 9pm, Saturday 12am, Sunday 11pm.

Channel(s): Various

Total # of Homes Reached: Louisiana: Cox Cable - New Orleans, Baton Rouge, Lafayette, Lake Charles, Alexandria, Ruston, Bossier City. Time Warner - Shreveport, Monroe, Houma & Laplace. Charter Communications - Slidell, Hammond, Thibodaux, Opelousas, Bogalusa. Allen Cable - New Iberia-Morgan City. Vision Cable - Lafourche Parish.

Target Audience: M/F 18-49

Show Length: 30 Minutes

Is your show: Broadcast / Leased / Public / Cable / Satellite etc.: Satellite

(If your on the web) # of unique visitors per month: 764

Swagg St. Live - "Born Free" - 8/23 - committed add to rotation to next episode

Demographics Reach with Markets

Air Time(s): 12 NOON
Channel(s): KASN CW (ARKANSAS)
Total # of Homes Reached: 1,000,000 PLUS
Target Audience: 13 AND UP
Show Length: 28:30
How many spins per week per show: 1
Broadcast

West

Video Diversity - Born Free- 9/4 - add to playlist for air on 8/18, 8/21, 8/23, 8/24

Demographics Reach with Markets

Air Time(s): Regular times are Wednesdays and Thursdays at 10pm to 11pm, specials play on various days and times.
Channel(s): 23
Total # of Homes Reached: 104,000
Target Audience: 24-45
Show Length: Regular Show Length is One Hour, Specials Show Length will vary.
How many spins per week per show: One Unless It's A Special
Type of show: Broadcast / Leased / Public / Cable / Satellite etc.: Public Access Cable
Website: www.geocities.com/video_diversity
(If your on the web) # of unique visitors per month: 30-40

Flows & Beats - Real Hip Hop 5280 - "Born Free" - 8/20 - add to rotation for air on 8/17 thru 8/19

Demographics Reach with Markets

Denver Open Media – covers Denver metro area.
Friday Nights 11-12
Channel 56
Denver,CO

The Groove Zone - "Born Free" - 8/10/12 - add to rotation starting thru 8/12

Demographics Reach with Markets

Denver Open Media
Channel 56
Denver,CO
800,000+
Sun.-2p.m.-3:00p.m.
(r)Wed.10:30 p.m.-11:30
Aurora 8
500,000+
Fri.-11p.m.-12a.m.
Sun.-12a.m.-1a.m.
Sun.-10:30p.m.-11:30p.m.

Web / Blog

Internet

shakefire .com - Born Free- 8/22/12 add - <http://www.shakefire.com/videos/music/ras-lil-dread-born-free-video>

Demographics Reach with Markets

jamrockvybz.com - "Born Free" - add - <http://jamrockvybz.com/video/ras-lil-dread-born-free>

Demographics Reach with Markets

The Cool TV Online

- Born Free- add - <http://media.thecooltv.com/video/C1D25BF261/ras-lil-dread-born-free>

Demographics Reach with Markets

Air Time(s): 24/7
Channel(s): various
Total # of Homes Reached: 10 million January 2009 20 Million July 2009
Target Audience: 12-54
Show Length: 24/7 National Network
How many spins per week per show: 10-14 videos per hour
Type of show: Broadcast and Cable
Website: www.coolmusicnetwork.com

JUST ADDED BOSTON WBIN TO NETWORK INCREASES US COVERAGE BY 46%

TVNewsCheck, October 11, 2011 1:36 PM EDT

WBIN Derry, N.H. (Boston, DMA 7) is the latest station to add Cool Music Network's THECOOLTV, a 24/7 music network.

The station is carrying it on Free-over-the-air Channel 50.3 & Comcast Cable Channel 250

Besides the latest videos from major and independent record labels, THECOOLTV offers 17 different music program blocks featuring a variety of music genres.

The partnership with WBIN puts THECOOLTV into an additional 2.4 million TV households, representing approximately 2.2% of U.S. television households.

Other stations groups with at least one station with THECOOLTV include LIN TV, Sinclair Broadcast Group, Belo Corp., Newport Television, McGraw Hill Broadcasting and Granite Broadcasting for a total of more than 52 million TV households in 71 different cities or 46% of U.S. TV households

Web / Streaming Video

Hip Hop Flix

- "Born Free" - add - http://www.hiphopflix.com/video/0000001769-ras_lil_dread_born_free_.html

Demographics Reach with Markets

Rap search

- "Born Free" - add - <http://www.rapsearch.com/hiphop-video/upload-video/viewvideo/5628/music/ras-lil-dread-born-free.html>

Demographics Reach with Markets

Upload Society

- "Born Free" - add - http://uploadsociety.com/Ras-Lil-Dread-Born-Free_v3973

Demographics Reach with Markets

Open Film

- "Born Free" - add - <http://www.openfilm.com/videos/ras-lil-dread-born-free/>

Demographics Reach with Markets

Internet

TEN

- Born Free- - 7/27 - accepted to rotation - will add to upcoming episode

Demographics Reach with Markets

Web show www.TexasLive.tv

1/30/12 Broadcast numbers are internet based at this time and range between 60-120k.

AbsolutePunk.net - Born Free- add - <http://absolutepunk.net/journal.php?do=showcomments&j=28391&e=361782>

Demographics Reach with Markets

Because as one of the largest "alternative" music zines on the internet we've developed a loyal (72% return rate) readerbase that is very interested in this niche of music. This is target-marketing at it's best.

Our numbers don't lie. We're pushing toward 150,000 registered members and have an almost 4 unregistered members for every 1 registered visting ratio. We're growing more each month and are quickly becoming one of the bigger alternative music communities online.

Here's a small sampling of our current (as of May 29th, 2007) statistics:

- * 5,997,137 Posts
- * 182,281 Threads
- * 143,308 Members
- * 1,870 Artist Profiles
- * 29,164 Multimedia Files
- * Approx 76,000 visits per day.*
- * Approx 276,000 pageviews per day.*
- * 3 Month Traffic Rank Average: 15,853.°
 - o United States: 2,863
 - o Canada: 10,024
 - o United Kingdom: 7,477
 - o Phillippines: 11,375
 - o New Zeland: 1,932

Moboogie.com - Born Free- add - <http://moboogie.com/videos/4891>

Demographics Reach with Markets

Internet with streaming video

Vimeo.com - Born Free- add - <https://vimeo.com/46037742>

Demographics Reach with Markets

internet site with streaming video

Buzznet.com - Born Free- add - <http://rivevideo.buzznet.com/user/video/5487342/ras-lil-dread-born-free/>

Demographics Reach with Markets

Internet with streaming video

Friends Or Enemies - Born Free- add - <http://www.friendsorenemies.com/video/ras-lil-dread-born-free>

Demographics Reach with Markets

Bebo.com - Born Free- add - <http://www.bebo.com/c/video?FlashBoxId=11052997708&FlashViewType=Personal&MemberId=8691677162>

Demographics Reach with Markets

online videos bebo.com

MUZU.tv - Born Free- add - <http://www.muzu.tv/rivevideopromotion/ras-lil-dread-born-free-music-video/1469571/>

Demographics Reach with Markets

online videos muzu.com

Viddler.com - Born Free- add - <http://www.viddler.com/v/37045753>

Demographics Reach with Markets

Internet with streaming video

bolt - Born Free- add - <http://bolt3.com/video/ras-lil-dread-born-free>

Demographics Reach with Markets

Internet with streaming video

Grind TV - Born Free- add - http://www.grindtv.com/more/video/ras_lil_dread_born_free/

Demographics Reach with Markets

Internet with streaming video

Kewego - Born Free- add - <http://www.kewego.com/video/bce09cf715as.html>

Demographics Reach with Markets

Internet with streaming video

Vodpod - Lockerz - Born Free - add - <http://lockerz.com/d/16331632>

Demographics Reach with Markets

Internet with streaming video

This Is 50 - "Born Free" - add - <http://www.thisis50.com/video/ras-lil-dread-born-free>

Demographics Reach with Markets

Stickam - Born Free- add - <http://www.stickam.com/member/viewMedia.do?mld=193450943>

Demographics Reach with Markets

online streaming video

Ganges.com - Born Free- add - http://www.ganges.com/Ras_Lil_Dread_Born_Free_v7343114/

Demographics Reach with Markets

online streaming video

Clipmoon - Born Free- add - <http://www.clipmoon.com/videos/3566300/ras-lil-dread-born-free.html>

Demographics Reach with Markets

online streaming video

Dekhona - Born Free- add - <http://www.dekhona.com/music-videos/jifdgtsropo/Ras-Lil-Dread-Born-Free-video>

Demographics Reach with Markets

online streaming video

Music TV .com - "Born Free" - add - <http://www.musictv.com/share/view/1075/ras-lil-dead-born-free/>

Demographics Reach with Markets

online streaming video

Net Log - Born Free- add - <http://en.netlog.com/go/explore/videos/videoid=en-4704736>

Demographics Reach with Markets

online streaming video

Seen It Yet? - Born Free- add - <http://www.seenityet.com/video/view/5703-ras-lil-dread-born-free>

Demographics Reach with Markets

online streaming video

RNRTV.com - Born Free- add - <http://rnrtvonline.ning.com/video/ras-lil-dread-born-free>

Demographics Reach with Markets

Online streaming video. Also has a Public Access show in MD.

Orkut - Born Free- add - <http://www.orkut.com/Main#FavoriteVideos?uid=3549364902015808939>

Demographics Reach with Markets

online streaming video

VLAD TV - "Born Free" - add - <http://www.vladtv.com/video/111137/ras-lil-dread-born-free/>

Demographics Reach with Markets

online streaming video

B.O.B ATL bobatl - "Born Free" - add - <http://www.bobatl.com/video/ras-lil-dread-born-free-172151>

Demographics Reach with Markets

online streaming video

Plies World - "Born Free" - add - <http://www.pliesworld.com/video/ras-lil-dread-born-free-76556>

Demographics Reach with Markets

online streaming video

Totally Fuzzy - Born Free - add - http://www.totallyfuzzy.net/ourtube/ras-lil-dread/born-free-video_ef612f9f8.html

Demographics Reach with Markets

online streaming video

USDA2DAY - "Born Free" - add - <http://www.usda2day.com/video/ras-lil-dread-born-free>

Demographics Reach with Markets

online streaming video

AK Music Video.com - Born Free- add - http://www.akmusicvideo.com/video/Ras_lil_Dread_-_Born_Free

Demographics Reach with Markets

online streaming video

Thats Hip Hop - "Born Free" - add - http://www.thatshiphop.com/video.php?id=15545_2157&lh=1

Demographics Reach with Markets

online streaming video

Ovation TV - Artist Den - Born Free- add - http://community.ovationtv.com/_Ras-Lil-Dread-34Born-Free34/video/1759167/16878.html

Demographics Reach with Markets

In addition to national distribution on DIRECTV (channel 274) and DISH Network (channel 157), Ovation TV has national agreements with Time Warner Cable, Verizon, Comcast Cable, Mediacom Cable, and Insight Communications, with carriage in major art and cultural markets including New York City, Chicago, Washington D.C., Dallas, Tampa/St Petersburg, Orlando, San Diego, San Antonio and Austin, bringing its subscriber base to nearly 30 million.

Blank TV - Born Free- 7/23/12 add - <http://www.youtube.com/watch?v=tq-QEI5gS2o&feature=plcp>

Demographics Reach with Markets

online music video show. <http://www.BlankTV.com>. 2 million impressions / 20,000 unique visits. 16 - 34 male and females.

BENDECHO - Born Free- add - <http://www.bendecho.com/8a10023728-ras-lil-dread-born-free>

Demographics Reach with Markets

online streaming video

Music Play On - Born Free- add - <http://en.musicplayon.com/play?v=898907>

Demographics Reach with Markets

online streaming video

Video Militia - Born Free- add - http://www.videomilitia.com/index.php?option=com_community&view=videos&task=video&userid=269&videoid=597&Itemid=93

Demographics Reach with Markets

online streaming video

Artist Direct - Born Free- add - <http://www.artistdirect.com/video/born-free/133108>

Demographics Reach with Markets

Skullsnbones.com - Born Free- add - <http://www.skullsnbones.com/video/ras-lil-dread-born-free>

Demographics Reach with Markets

online streaming video

Video Detective .com - Born Free- 7/27 - add to site - <http://www.videodetective.com/music/born-free/91030>

Demographics Reach with Markets

internet show, 3.6 mil. unique visitors per month also feeds the UCLA TV and Radio archive and the Rock and Roll Hall of Fame. Singingfool is also video content provider for the following sites:

Billboard.com

Allmusic.com

Entercom Communications (back end to 120 radio station sites. See www.entercom.com <<http://www.entercom.com/>> for stations and markets)

Guitarworld.com

Friendster.com (10 featured videos)

Verizon FIOS (waiting on their integration)

I-Sound.com

SOHH.com (Sounds of Hip Hop)

Starpulse.com

Many sites also just link to Singingfool.com as they provide links on each artist page.

Milk and Cookies - Born Free- add - <http://www.milkandcookies.com/link/318060/detail/>

Demographics Reach with Markets

iviewtube - Born Free - add - <http://www.iviewtube.com/v/201630/ras-lil-dread-born-free-%28omv%29>

Demographics Reach with Markets

online streaming video

Music Video Life - Born Free- add to site - http://www.musicvideolife.com/ras-lil-dread-born-free-video_39f91cc95.html

Demographics Reach with Markets

ADDED ALL RADIKAL RECORDS ARTISTS TO SITE 10/18/2011

The Video Channel - Born Free- add - <http://www.thevideochannel.net/play.php?id=1342720358>

Demographics Reach with Markets

online streaming video

Vidivodo - Born Free- add - <http://en.vidivodo.com/video-channel/3149303/rivevideo/videos/ras-lil-dread-born-free/945559>

Demographics Reach with Markets

online streaming video

Tag World - Born Free- add - <http://tagworld.grou.ps/videos/2188759>

Demographics Reach with Markets

internet

Metacafe.com - Born Free- add - http://www.metacafe.com/watch/8825093/ras_lil_dread_born_free/

Demographics Reach with Markets

www.metacafe.com streaming video.

Daily Motion - Born Free - add - http://www.dailymotion.com/video/xsqk2c_ras-lil-dread-born-free_music

Demographics Reach with Markets

online streaming video

Blip.tv - Born Free - add - <http://blip.tv/dashboard/episode/6308492>

Demographics Reach with Markets

Internet with streaming video

Veoh.com - Born Free - add - <http://www.veoh.com/watch/v362107015SZqQb2N>

Demographics Reach with Markets

online streaming video

mefedia .com - Born Free- add - <http://www.mefedia.com/watch/53742301>

Demographics Reach with Markets

online streaming video

Lifelounge - Born Free- add - <http://www.lifelounge.com.au/forums/default.aspx?g=posts&m=23226媺>

Demographics Reach with Markets

online streaming video

youclubvideo.com - Born Free - add - <http://www.youclubvideo.com/video/226616/ras-lil-dread-born-free-web-small>

Demographics Reach with Markets

Frequency.com - Born Free- add - <http://www.frequency.com/video/ras-lil-dread-born-free/53020914>

Demographics Reach with Markets

Internet Video Search Engine.. can post videos for artists.

Fanpop.com - Born Free- add - <http://www.fanpop.com/spots/music-videos/videos/31457770/title/ras-lil-dread-born-free>

Demographics Reach with Markets

blinkx.com - veoh - Born Free- add - <http://www.blinkx.com/videos/ras+lil+dread+-+born+free>

Demographics Reach with Markets

Telly / Twitvid - Born Free- add - <http://twitvid.com/EH96I>

Demographics Reach with Markets

break.com - Born Free - add - <http://www.break.com/web-user-yt/7-18-2012/2349472>

Demographics Reach with Markets

showpopr.com - Born Free- add - <http://showpopr.com/rivevideo/posts/406-Ras-Lil-Dread-Born-Free>

Demographics Reach with Markets

Elegant Hoodness - "Born Free" - add - <http://eleganthoodness.ning.com/video/ras-lil-dread-born-free>

Demographics Reach with Markets

West Coast Black Television Network ONLINE - "Born Free" - add - <http://wacptv.ning.com/video/ras-lil-dread-born-free>

[//wacptv.ning.com/video/ras-lil-dread-born-free](http://wacptv.ning.com/video/ras-lil-dread-born-free)

Demographics Reach with Markets

Airdate: Saturday/Sunday : 3:00 AM to 4:00 AM
Sunday/Monday: 3:00AM to 4:00 AM

West Coast Black Television Network tm
KFTY TV 50/Comcast Digital CH. 199, Bay Area Wide 2 HH's
www.KFTY.COM: DISH & DirecTV Channel 50 2.5 million HHs
(Please ask for AD Rate card)

We play the best in R&B, Smooth Jazz, Reggae,
Hip Hop (Party style Soulful),
Gospel (holidays), Funk, Dance, Ol Skool
Demo- 25 to 60 yrs, Movies, Concerts, giveaways
Segments: U LIKE MY STYLE? Fashions
G.Y.G.O. -Get Yur Grub ON! Food Locations
CLUB 20 Supa Mix-Mlx of Music videos
Entertainment Spotlight: Any and All events.

Exposed Vocals - Born Free - add - <http://www.exposedvocals.com/video/4187/Ras-Lil-Dread--Born-Free>

Demographics Reach with Markets

Havoc TV Online - Born Free- add to site - <http://www.havoc.tv/video/ras-lil-dread-born-free>

Demographics Reach with Markets

On Demand Music Video Channel. Available on Comcast Digital Cable and Direct TV 52 + million homes. available on Comcast, Time Warner, Adelphia digital cable systems

Video On Demand – digital cable

Comcast, Adelphia, Cox, Insight, Charter, Mediacom, Verizon, SBC

Direct TV channel 101

14 – 35 target audience

24/7 On Demand

Average show length: 3 –6 minutes each; 10 hours per month 24/7

Cable – Free to viewers

coast 2 coast - Born Free- add - <http://coast2coastmixtapes.com/videodetail.aspx/ras-lil-dread-born-free>

Demographics Reach with Markets

magnify.net - Born Free- add - <http://rivevideo.magnify.net/item/QS1GZF154M8481F0/received>

Demographics Reach with Markets

Dirty Laundry - Born Free- add - <http://www.dirtylaundry.tv/video/ras-lil-dread-born-free>

Demographics Reach with Markets

Shamata TV - Born Free - add - http://www.shamata.tv/ras-lil-dread/born-free-video_8050df51a.html

Demographics Reach with Markets

Urbane Peeps - "Born Free" - add to site - <http://www.urbanepeeps.com/videos/1/1174>

Demographics Reach with Markets

flixya .com - "Born Free" - add - <http://www.flixya.com/video/4891930/Ras-Lil-Dread-Born-Free>

Demographics Reach with Markets
